



*THE COUNCIL OF THE CITY OF NEW YORK  
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**\*\*FOR IMMEDIATE RELEASE\*\***

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**CITY COUNCIL APPROVES 19 E. HOUSTON ST. DEVELOPMENT PLAN AFTER  
COUNCIL MEMBER CHIN SECURES MAJOR CONCESSIONS FROM DEVELOPER**

*Developer Agrees to Withdraw Application for Third-Floor Retail and Expand Sidewalk at the  
Site, Following the Wishes of Council Member Chin and Community Board 2*

Today, the City Council voted to approve Universal Land Use Review Procedure (ULURP) applications by the developer Madison Capital for a new six-story commercial building at 19 East Houston Street, after Council Member Margaret Chin successfully pushed the developer to withdraw its widely unpopular application for a special permit for large-scale retail that would have included retail use up to the third floor of the building.

The final agreement, as approved today by the Council, will allow the developer to include retail use only up to the second floor of the new building. This will help keep the 19 East Houston Street building within the current context of the SoHo Cast Iron Historic District, in which the site is located.

Also as part of the deal brokered by Council Member Chin, the developer has agreed to widen the sidewalk at the 19 East Houston Street site by three feet, in order to facilitate better pedestrian flow once the development is complete.

In addition, the developer agreed to explore the expansion of the curb extension at Broadway and East Houston Street, as well as the construction of a new curb extension at East Houston and Crosby Street, both of which would be paid for in full by the developer.

As part of the approved 19 East Houston Street plan, the city's Department of Transportation (DOT) has agreed to designate a truck loading zone on Crosby Street, between Houston and Jersey Streets, to serve the new building and minimize its impact on the community. DOT also agreed to explore the creation of a new pedestrian crosswalk across Houston Street, at Crosby Street.

Council Member Chin secured all of these concessions and agreements based on the strong input of Community Board 2 and Soho residents throughout the ULURP process.