



THE COUNCIL OF THE CITY OF NEW YORK

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****FOR IMMEDIATE RELEASE****

JUNE 29, 2017

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NEW YORKERS GATHER TO CELEBRATE NORMAN BUCHBINDER WAY CO-NAMING



UNION SQUARE – Community leaders from Village and Union Square gathered today on the corner W. 8th and MacDougal Streets to celebrate Norman Buchbinder Way, named after the co-founder of two business improvement districts that helped revitalize these historic neighborhoods.

The co-naming, which passed the City Council with Council Member Chin’s strong support, recognizes the life and contributions of a neighborhood visionary who helped to create New York City’s first BID, the Union Square Partnership, and founded what is known today as the Village Alliance.

“Norman Buchbinder’s contributions to his community helped transform the Village and Union Square into the world-renowned hubs of culture, art and diversity that we know today,” said **Council Member Margaret S. Chin**. “His fierce commitment to community-building and revitalization embodies the values of a true New Yorker, and I am proud to have played in role in honoring his legacy and passing the torch to the next generation of civic leaders. On behalf of the New York City Council and Mayor Bill de

Blasio, I am proud to designate the southeast corner of W. 8th and MacDougal Streets as Norman Buchbinder Way.”

"Norman Buchbinder was the major driving force behind the formation of the Village Alliance BID and the transformation of West 8th Street in the early 1990s," said **Martin Dresner, President of the Village Alliance**, "His pride in community and robust attention to every aspect of neighborhood preservation and revitalization are the reasons we are honoring him today."

“Norman Buchbinder had a strong passion, vision and commitment to New York City, and through his tremendous work, he played a critical role in the revitalization of Union Square,” said **Jennifer E. Falk, Executive Director of the Union Square Partnership**. “His mark on Union Square is evident in this district’s vibrant, bustling spirit, and we are proud to continue to build upon his legacy through our signature programs and services well into the future.”

“Our father was passionate about 8th street and Greenwich Village and Union Square-- from the people and culture to the businesses and buildings, his vision of thriving, dynamic communities that characterize these neighborhoods today has been fulfilled,” said **Lori Buchbinder, the daughter of Norman Buchbinder**. “We are thrilled that his legacy is being honored in the dedication of ‘Norman Buchbinder Way.’”

On Jan. 22, 2015, the New York City Council voted to pass Intro 620-2015, legislation to co-name the Southeast corner of West 8th Street and MacDougal Street as Norman Buchbinder Way. Mayor Bill de Blasio signed the bill on Feb. 5, 2015.

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